



Dear,

After many years of service to our city, **I have announced my intention to not seek re-election to the Meridian City Council.** In contemplating this open seat, one fact is sure:

Now isn't the time for on-the-job training. It's not an opportunity for those who are new to city government to learn while governing. It requires someone who's intimately familiar with growth. Meridian residents deserve nothing less.

As a former President of the City of Meridian Parks & Recreation Commission, former member of the Meridian Impact Fees Commission and as a Meridian Planning & Zoning Commissioner, Treg Bernt has immersed himself in studying and helping to govern the growth of Meridian. It's given him **the experience Meridian residents expect out of a prospective city councilman.**

Three issues which are important to us are:

- **Quality Development:** Treg knows what to look for and ask, so our growth is smart. As our new city councilman, he'll proactively work with area residents to ensure growth is well-planned and well-executed, not rushed. Our neighborhoods and our city is stronger when we work together.
- **A Revitalized Downtown Meridian:** Treg believes, as we do, that we must pursue new, pragmatic, fun initiatives to revitalize and reinvigorate downtown Meridian.
- **Conservative, Collaborative Leadership:** We agree that Meridian can help ensure continued economic development by diligently minimizing regulations on business. That's been Treg's perspective as a Planning & Zoning Commissioner and as a small businessman, and will continue as a city councilman.

We've come a long way as a city. We can help keep it that way by ensuring the election of competent, dedicated and proven citizens who are ready to hit the ground running after they're elected. Treg's demonstrated all that, and more, which is why I'm joining Mayor DeWeerd in endorsing Treg Bernt for Meridian City Council. **Please join us in not only supporting, but also endorsing, Treg Bernt for Meridian City Council.**

By visiting TregBernt.com, clicking "Donate!" and contributing the maximum amount you feel comfortable with, you can help ensure the city's leaders continue to provide proactive, responsive leadership without skipping a beat.

Thanks so much for your prompt action, and for joining us in supporting and endorsing Treg!

Sincerely,

A handwritten signature in blue ink that reads "Keith Bird". The signature is written in a cursive, flowing style.

Keith Bird